

BRAND GUIDELINES



ABOUT US

At Tilia Labs, we are dedicated to developing disruptive technologies.

As Tilia Labs grows into a global company, we remain committed to our humble beginnings — hacking away in Tokyo cafes and dreaming of exciting new ways to solve old-age problems. We are an agile startup company dedicated to bringing the next generation of computer intelligence to the printing and packaging industry.

Our success we owe to our passionate customers who not only drive our roadmap but fearlessly adapt to a new age of manufacturing.

TILIA LABS LOGO



PANTONE 2935

PANTONE 287

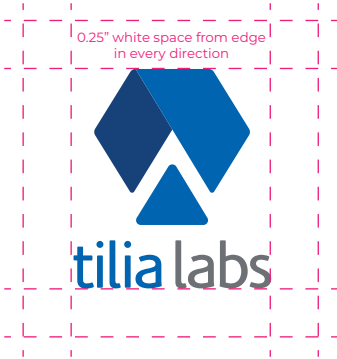
COOL GRAY 9

C: 100 M: 62 Y: 0 K: 0

C: 100 M: 84 Y: 27 K: 8

C: 52 M: 42 Y: 39 K: 23

LOGO USAGE



PRODUCT LOGOS



COLORS

PMS 2935C | HEX: 0057B8

PMS 295C | HEX: 002855

PMS 165C | HEX: FF671F

PMS 179-2C | HEX: #DFDEDE

PMS 219C | HEX: DA1884

PMS 526C | HEX: 702F8A

PMS 128C | HEX: F3D54E

PMS 3405C | HEX: 00AF66

PMS 314C | HEX: 007FA3

TYPOGRAPHY

Montserrat

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890 (!@#\$%^&* _+)

Montserrat Light

Montserrat Regular

Montserrat SemiBold

Montserrat Bold

Montserrat Italic



FOR QUESTIONS

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